

900 Route 168, Suite D-4 Turnersville, NJ 08012

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3,700 SQUARE MILES OF OPPORTUNITY

New Members



Friedman LLP, headquartered in New York City with offices throughout New Jersey, Long Island and Beijing, has been serving the accounting, tax and business consulting needs of public and private companies since 1924. Southern New Jersey clients are served by professionals within Linwood and Marlton offices. Their industry-focused practice features concentrated areas of expertise and understanding of economic environment. They have the ability to be innovative in their approach, act quickly in their decision-making and be flexible in their delivery of services. Friedman LLP is the largest independent member firm of DFK International, an association providing global resources.

Member News

SUN NATIONAL BANK IS FIRST NJ-BASED BANK TO PROVIDE POGO>® TO SMALL BUSINESS CUSTOMERS

Sun National Bank is expanding its portfolio of technology solutions for small businesses and merchants with Pogo>®, a mobile payment processing solution. Sun is the first New Jersey-based bank to provide this mobile payment solution, in collaboration with First Data, a global leader in electronic commerce and payment processing.

Pogo> is a business-grade solution that enables a merchant to accept credit, signature debit or cash payments anywhere in the United States where the merchant has wireless coverage. Pogo> works by allowing a merchant to combine a web-enabled iOS or Android smartphone or tablet with a mobile application and secure mobile card reader to create a point-of-sale (POS) device.

"Sun National Bank is dedicated to providing our small business owners, entrepreneurs and local merchants with products and services that enable them to grow their businesses and succeed," said Thomas X. Geisel, President and CEO, Sun National Bank. "With the ability to access Pogo> in our growing suite of small business banking services, our customers can leverage the latest technology to securely process payments, more effectively manage their expenses and improve their bottom line."

THOMAS/BOYD COMMUNICATIONS NAMED "BEST OF BIZ" BY SOUTH JERSEY BIZ

Thomas/Boyd Communications has been named Editors' Pick for best Full-Service Marketing Agency in South Jersey Biz's annual "Best of Biz" issue.

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South Jersey Biz is the region's premier business-to-business publication dedicated to businesses and industries in Burlington, Camden and Gloucester counties. The "2013 Best of Biz" issue features winning businesses in dozens of categories.

"We're proud to be named the 'Best of Biz' in this region,'" says Pam Boyd, co-founder and president, Thomas/Boyd Communications. "It's a testament to our fabulous client base and talented staff."



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LYNDA L. HINKLE

The Law Offices of Lynda L. Hinkle is a professional law firm built (L.L.C.) on integrity. compassion and dedication to their clients. They strive to be fair and honest in their billing, to provide compassionate personal attention, and to be honest with you about your situation. They offer a free* initial consultation so that they can assess your situation and they can determine if you are comfortable working with them. While in that consultation, they be will honest with you. If they think you don't need a lawyer, they will tell you so. If they think that there are non-legal or less expensive solutions to your problem, they will tell you that, too. No hard sells here! Just honesty, compassion, and knowledge. They practice family law, small business, estate administration, planning and municipal defense. landlord/tenant, collections, and more.

HEALTHSOUTH VINELAND AND INSPIRA REHAB CARE COMPETE IN NEIGHBORLY SOFTBALL GAME DURING NATIONAL REHABILITATION WEEK

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Therapists from HealthSouth Rehabilitation Hospital of Vineland and Inspira Rehab Care went head to head at Cumberland County College in a neighborly softball game as part of National Rehabilitation Week celebrations. Vineland Mayor Ruben Bermudez was be present to throw the first pitch at the game, which was free of charge and open the community.

"Therapists are an important part of our patients' rehabilitation journeys," says Matt Ferro, HealthSouth Vineland director of therapy operations. "Since our therapists work together as a team in our hospitals to provide comprehensive care to our patients, we figured it would be fun to put our teamwork to the test in a game of softball with our friends at Inspira Rehab Care."

National Rehabilitation Week was established in 1976 to create awareness of people with disabilities and promote the benefits of rehabilitation. This campaign also celebrates the therapists and other staff members that help patients reach goals of independence after an injury or debilitating illness.

HILL INTERNATIONAL PROJECT RECOGNIZED WITH BEST PROJECTS AWARD FROM ENR CALIFORNIA

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Hill International announced that the construction of the Gold Line Bridge in Arcadia, California has received a Best Projects Award from Engineering News-Record(ENR)California.

The award, which was given in the category of Highways/Bridges (Southern California), will be jointly presented to Hill as program manager and AECOM as designer on December 5, 2013 at ENR California's Best 2013 Projects Awards Event in Long Beach, California.

The \$19.8 million Gold Line Bridge is a 584-foot-long cast-in-place post-tensioned concrete bridge, stretching diagonally across the Eastbound I-210 Freeway in Arcadia. The bridge's design was meant to honor the local indigenous people and wildlife of the San Gabriel Valley. The architecturally-rich structure features 25-foot-tall precast basket elements, together with a ribbed exterior girder symbolizing the underbelly of the Western Diamondback rattlesnake.



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Memo To President Members Manlene Z. Asselta Chairman Thomas X. Geisel, Sun National Bank

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Maser Consulting is a privately owned, multi-disciplined engineering firm with a unique balance of public and private sector experience. Headquartered in Red Bank, NJ, the has consistently been recognized nationally by Engineering News Record as one of its Top 500 Design Firms and NJ Biz as a Best Place to Work employer. The Firm employs over 400 professionals throughout the East Coast with a nationally diversified project portfolio.

Member Announcements

George Benham joins **TD Bank** as Vice President, Relationship Manager in Healthcare Finance in Mercerville, NJ. Benham has 9 years of experience in banking and lending. Prior to joining TD Bank, he served as a Healthcare Relationship Manager at PNC Bank in Philadelphia.

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Ranked by Chambers USA since 2009, Richard M. Meth of **Fox Rothschild LLP** has been listed in the 2013 guide as one of the leading attorneys in New Jersey for bankruptcy and restructuring law. Sources report Rick "is very well known in the industry" and "he values his professional relationships - he communicates well with clients."

Sun National Bank names Imran Riaz Chief Credit Officer. Riaz will lead Sun's credit team and oversee the asset quality of the company's loan portfolio, which includes underwriting, credit, special assets, loan administration and loan policies.