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3,700 SQUARE MILES OF OPPORTUNITY

SNJDC's Public Policy Breakfast with Camden Mayor Dana Redd

Our recent Public Policy Breakfast featuring Mayor Dana Redd of Camden City and held at the Adelphia Restaurant in Deptford, was another sold-out event with over 170 in attendance.

Dr. Joe Cardona, Vice President of University Relations at Rowan University, greeted guests and gave welcome remarks. In introducing Mayor Dana Redd, Cardona applauded her leadership towards transformational progress for Camden in the past years. "Mayor Redd, I think it's safe to say that it is more than hope that is restored, you have everybody's confidence that Camden will be great again."

In her presentation, Mayor Redd previewed "Camden Rising", a video fly around of the more than two dozen economic development projects planned or under construction. Mayor Redd reviewed the many social, economic and educational programs underway, including job assistance and placement in order to bolster local hires, the implementation of accountability within schools and the implementation of a crime fighting force that is in better standing with the community as a result of their focus on prevention and intervention.

These initiatives have resulted in two billion dollars of investment within the City of Camden and a 6 percent increase in the high school graduation rate that has risen from 56 percent to 62 percent.

The Mayor fervently believes "Camden deserves its chance and that it is Camden's time".





Presenting Sponsor Rowan University's Dr. Joe Cardona gives welcome remarks and introduces Mayor Dana Redd.

Thank You to Our Sponsors

Presenting Sponsors:

French & Parrello Associates, Gilbane, Gloucester County Chamber of Commerce & Rowan University.

Host Sponsors:

Camden County Improvement Authority, Cushman & Wakefield, O'Donnell & Naccarato, PCS, PSE&G, SJ Port Corporation and Verizon.

Supporting Sponsors: Concentra and Beneficial Bank.

Our Newest Members



SNJ Today is a South Jersey-based news media company focused on delivering positive community stories and messages to our region, whether watched on TV, computer, or smartphone. Watch SNJ Today weeknights at 7 and 11 p.m. on WACP Channel 4, Channel 26 (in Cape May & Atlantic Counties), or anytime online at SNJToday.com.



Morina re-elected as Chair of Rowan's SJ Tech Park Board; Asselta named as Secretary

At a recent meeting of the South Jersey Tech Park Board of Trustees, Lisa Morina, Vice President of Government and External Relations at Kennedy Health System and Southern New Jersey Development Council Board Member, was re-elected to her 4th term as SJTP chair. Elected to serve as Secretary was Marlene Asselta, President of the Southern New Jersey Development Council. Read more.

SNJ Today Looking for Your Local News

SNJ Today is seeking stories and information for their new nightly news programming focused on South Jersey news, sports and weather. This 7 and 11pm weeknight broadcast reaches up to 3 million households in all Southern New Jersey counties as well as in the greater Philadelphia area on SNJ Today's Comcast Channel 22, Channels 4, 26 and in high definition on Channel 786. This news show can also be viewed anytime at www.snjtoday.com.

They have invited our membership to take advantage of this opportunity to be included in their nightly news cast. Please **click**

Established by two equal partners, Joseph J. Raday, PE, CME and Barbara Allen Woolley-Dillon, RWD Consultants, LLC (RWD) is a licensed engineering and planning firm with expertise in civil site design and review, environmental engineering design and review, transportation design and review and construction management as well as consultation, inspection, review, investigation, planning, evaluation and supervision in the civil, environmental and traffic engineering disciplines. In 2014, Kenneth Long joined the RWD partnership bringing his passion and expertise in program and business development.



Cushman & Wakefield is a leading global real estate services firm that helps clients transform the way people work, shop and live. The firm's 43,000 employees in more than 60 countries provide deep local and global insights that create significant value for occupiers and investors around the world. Cushman & Wakefield is among the largest commercial real estate services firms with revenues of \$5 billion across core services of agency leasing, asset services, capital markets, facility services (branded Cushman & Wakefield Services). global occupier services, investment & asset management (branded DTZ Investors), project & development services, tenant representation and valuation & advisory.

<u>Click here</u> to view a list of all SNJDC Member Organizations

Upcoming Events

here to learn more from SNJ Today's lead news anchor Cara McCollum.

Conifer Realty Develops Energy Star Certified Homes for HurricaneDisplaced Seniors

"Conifer Realty's new affordable apartment community in Egg Harbor City, NJ, is providing homes to seniors displaced by Hurricane Sandy and has earned an ENERGY STAR certification.

Rittenberg Manor provides 100 homes to seniors over the age of 62, and sets aside five of those units for homeless individuals. Construction on the property finished in early August 2015 and the building was completely occupied by the end of the month. Read more.

Coriell Contributes to Historic Research Initiatives

Coriell Institute has contributed to a landmark scientific effort to establish the world's largest collection of human samples for the study of genetic variation, a development that will accelerate significant disease and genome-wide studies.

Founded by the National Human Genome Research Institute (NHGRI) - a division of the National Institutes of Health (NIH) - the 1000 Genomes Project Consortium has created an unprecedented and vast catalog of genetic variance that identifies nearly 88 million sites in the genome. Read more.

Borough of Highlands, NJ Selects T&M to Accelerate and Complete FEMA-Funded Post-Sandy Private Property Debris Removal

T&M Associates, the long-time appointed municipal engineering firm of Highlands, New Jersey, has been selected to lead the Borough's post-Hurricane Sandy Private Property Debris Removal (PPDR) Assistance Program. The PPDR Assistance Program helps Highlands residents apply for and obtain federal



funds to demolish storm-damaged homes that pose risks to the community's health, safety and welfare. Read more.

Holly Pointe Commons: New 1,400bed student housing under construction on Rowan's campus

New \$145-million residential housing for Rowan University underclassmen is rising near Rowan Boulevard, thanks to the institution's first-ever public-private partnership to develop on-campus student housing. University officials, the project's developer



and students came together on Wednesday, Oct. 14, to celebrate the construction and to fill a time capsule that will be placed in the building. The time capsule is expected to remain sealed for at least 50 years. Read more.

Moorestown Community House Goes Green With Hutchinson

Like most nonprofits, Moorestown Community House - the icon of historic Moorestown - is conscious of every penny spent. So when it came time to upgrade lighting and AC units to ensure a comfortable environment for its tenants and other customers who rent out space for events, Brad Kenney, executive director, looked for options that would not only save on costs but be good for the environment, too.

MCH turned to Hutchinson Mechanical Services, a regional provider of energy services, to come up with a solution. After performing a free energy assessment, Hutchinson determined that through Direct Install - offered by the NJ Office of Clean Energy - MCH was eligible for energy efficient upgrades and incentives that covered 70 percent of the cost to replace outdated lighting and AC units. Read more.

Freeholders Thank Wheelabrator for Assisting in 700 MHz Project

Click to Register ANNUAL HOLIDAY <u>IUNCHEON</u> Friday, December 18, 2015 11:30 a.m. - 1:00 p.m. Stockton Seaview Hotel & Golf Club 401 S. New York Road (Route 9) Galloway, NJ 08205 S Luncheon Sponsor \$1,200 Company Name & Logo Recognition Program Recognition Reservations for 6 Reception Sponsor \$600 Company Name & Logo Recognition Program Recognition Reservations for 2 Sponsorship Inquiries Call (856) 228-7500 Individual Tickets \$60 SNIDC Members

\$80 Non-Members

The Gloucester County Board of Freeholders is publicly expressing their gratitude to Wheelabrator Gloucester Co. LLP for supporting microwave dishes and antennas on their stack and to allow for the installation of a communications shelter and a diesel powered generator at their facility Westville.

Freeholder Deputy Director Giuseppe 'Joe' Chila, Liaison to the Department of Public Safety said that the county's existing system was built in the 1980's, refreshed in 1999 and has recently been in constant need of repair. The advent of digital television in 2002 resulted in Gloucester County and many other counties in the southern portion of New Jersey to experience interference. The interference increased incrementally over the years. "What began as an annoyance became a serious safety issue for the men and women who put their lives on the line to keep us safe each and every day," said Chila. Read more.

Inspira Medical Center Woodbury Earns 'A' Grade for Patient Safety in Leapfrog's Fall 2015 Hospital Safety Score

Inspira Medical Center Woodbury has earned an A grade in the Fall 2015 Hospital Safety Score, recognizing the Gloucester County-based hospital's strong commitment to patient safety. The rankings, released by the independent hospital watchdog The Leapfrog Group, measure hospitals across the nation on key patient safety factors including preventing errors, injuries, accidents, and infections. Read more.

Years in making, M&T finally completes acquisition of Hudson City

After more than three years of talks and dealings, M&T Bank Corporation announced that it has acquired Hudson City Bancorp. According to a release, Hudson City will be merged into a subsidiary of M&T, and Hudson City Savings Bank merged into M&T Bank. Read more.



SAVE THE DATES

Thursday, March 10, 2016 Welcoming Reception Margaritaville 6:00 - 7:30 p.m.

Friday, March 11, 2016 Conference & Breakfast 8:00 a.m. Registration

Resorts Casino Hotel 1133 Boardwalk Atlantic City NJ 08401

Advertising in the Chronicle

Next Issue: Winter 2016

Advertising Rates:

Inside Front Cover: \$800 Inside Back Cover: \$700 Full Page ad: \$650 Half Page ad: \$550 Quarter Page ad: \$325

Download the Chronicle
Advertising Rate Sheet

SNJDC Website & Electronic Ad space available

Download the Electronic Advertising Rate Sheet

Stockton and Atlantic Cape Community College sign dual admission agreement

Stockton University and Atlantic Cape Community College announced the signing of a conditional dual admission agreement.

The agreement will enable students from Atlantic or Cape May counties to earn their associate degrees at Atlantic Cape and then easily transition to Stockton to complete their undergraduate education. Read more.

American Water Wins Award for Geothermal Innovation

For its innovative approach to transforming geothermal technology, American Water was recently honored with the "Visionary Award" at the International Ground Source Heat Pump Association's annual conference in Kansas City.

The IGSHPA selected American Water for its "vision in recognizing the value of geothermal heat pump technology for customers and the foresight in using energy in the ground to provide space conditioning to facilities in [American Water's] service territory." Read more.

Local employee graduates from FASTSIGNS® Sales Boot Camp Program

Brian Warrick, visual communications expert from FASTSIGNS® of Cherry Hill, completed an extensive three-day Sales Boot Camp training program at the FASTSIGNS corporate headquarters in Dallas.

"This month, 17 sales professionals from different FASTSIGNS locations across the country attended our vigorous Sales Boot Camp training," said Jim Howe, Vice President of Franchise Support at FASTSIGNS International, Inc. Read more.

Call SNJDC at (856) 228-7500 for more details



Executive Edition: Atlantic City

Did you know that each year 2 million children will face homelessness in this country?

Support SNJDC Member Mary MacDonald, Covenant House

Click here to support Mary's fundraising efforts for homeless youth as she "Sleeps Out" on November 19th

Bellia would like to say thank you to all of their valued customers for helping reach 42 years of continued business!

SNJDC Member Announcements

David Spector, Director of Government Affairs on behalf of **The Law Offices of Lynda Hinkle**, has been appointed as The Borough of Bellmawr's newest Councilman.

Congratulations to the **South Jersey Tourism Corporation** for being awarded the Small Business Award for Tourism by SJ Biz.

Our Lady of Lourdes Medical Center was named to Becker's Hospital Review List of 100 Hospitals with Great Heart Programs.

Congratulations to the Adelphia for celebrating 28 years of business in Gloucester County.

The Board of Directors of the **First National Bank of Elmer** is pleased to announce that Brian W. Jones has joined the bank as CEO/ President and Director.

Kennedy Health is pleased to announce that Tammy L. Curren has been named Vice President of Information Systems.

Thomas/Boyd Communications has announced that Lori Palmer has joined the firm as Senior Director of Client Services.

Cook Maran and Associates, Director of Operations, Beth Gardner, was recognized by Insurance Business America as one of the "Elite Women in Insurance" for 2015.

Wolf Commercial Real Estate (WCRE) is pleased to announce the hiring of Anthony V. Mannino, Esq., who will serve as Vice President of Corporate Strategies.

The President and COO of PSE&G, Ralph A. LaRossa, has been elected to serve as Chairman of the Board of Directors of the American Gas Association for 2016.

Deborah Heart & Lung Center is excited to welcome William S. Hirsch, DO, as the new Chair of the Department of Cardiology.

Andrew J. Gillespie, PE, joins **Gannett Fleming Transit & Rail Systems** (GFT&RS) as Vice President of the Transit and Rail Systems division and director of special projects.

The Legal Intelligencer has named Jennifer L. Seme, an associate in the **Gibbons** Products Liability Department in Philadelphia, as one of its "Lawyers on the Fast Track" for 2015.



Brian Kowalski of Moorestown, NJ, has been named Interim Associate General Counsel at **Stockton University**.

Manko, Gold, Katcher & Fox, LLP (MGKF), an environmental, energy, land use law and litigation firm, is pleased to announce that Zachary Koslap has joined the firm as a new associate.

O'Donnell & Naccarato welcomes Rensselaer Polytechnic Institute alumnus Tim Young to the firm as their newest Project Designer.

Mariel J. Giletto has joined New Jersey law firm Parker McCay as Counsel, Chair of the Business and Corporate Department.

NJ Biz recognized **EisnerAmper LLP** and **Friedman LLP** in New Jersey's Top 15 Accounting Firms.

Southern New Jersey Development Council

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