

The Chronicle

A Publication of the Southern New Jersey Development Council

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NEW JERSEY
DEVELOPMENT COUNCIL

South Jersey's Voice for Progress



www.snjdc.org

Summer 2009

Chairman: Tom Viviano, Stanker & Galetto, Inc.
Marlene Z. Asselta, President, SNJDC

It's been a busy Summer for the SNJDC!

The Economic Development and Energy/Environment Committees hosted a meeting at the New Jersey Motorsports Park to learn more about the 700+ acres, located in Millville, New Jersey that offers impressive motorsports attractions.

Included in the first phase of this facility are: 2 world class road courses (Thunderbolt and Lightning).



Added attractions are: An exclusive motorsports country club known as the Drivers Club; unique trackside Villa homes, and a first class karting facility where anyone can experience the thrill of motorsports behind the wheel for the first time.

Some 50 SNJDC members were treated to an "inside look" at the facilities and tour of the grounds.

SNJDC Trustees were called to order by Chairman, Tom Viviano at the bi-annual Board meeting hosted by the Delaware River Port Authority in Camden, NJ.



Reporting on Coriell's Personalized Medicine Collaborative (CPMC) was Dr. Michael Christman explaining to new Board members that this research study seeks to explore the benefit of using personal genome information in clinical decision-making. The goal is to better understand the impact of genome-informed medicine and to guide its ethical, legal and responsible implementation. Recently a secure web portal was launched for study participants as an educational resource.

The study seeks to enroll 10,000 participants by the end of 2009, with an ultimate goal of 100,000 individuals.

A second report was presented by DRPA CEO and PATCO President, John J. Matheussen, who provided the following information on the three pronged transit improvement initiative, known as the Transportation Investment Vision for South Jersey.



This plan, recommended by the DRPA's study team and has the support of the Governor, is intended to move people from home to work, to support smart growth, grow the economy and protect the environment. More information can be found on the SNJDC's web site at: www.snjdc.org.

Taking a break after the Board meeting is Gen Witt, Sr. Project Manager for The Bannett Group and Steve Shriver, VP of Marketing for Consulting Engineer Services; pictured below.



The fun continues!

As always, the Annual Day on the Delaware, a tour of waterfront activities, now in its 22nd year, was an overwhelming success. A sunlit sky greeted 300 business and government leaders from throughout New Jersey, Pennsylvania and beyond. Both decks were full of enthusiastic discussion between old friends and associates with a relaxed opportunity to make new friends.

The Philadelphia skyline was impressive as ever but not to be outdone, the Camden waterfront was equally impressive.

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Featured during the two hour luncheon cruise were the Battleship New Jersey, the Adventure Aquarium, the Camden Riversharks Ball Park and the Children's Garden, to mention a few. A big thank you to this year's returning Sponsors:

PSE&G; SJ Industries; SJ Port Corporation and Verizon Wireless.

Photo Album



Pictured: L-R

SNJDC President Marlene Z Asselta with NJ Senator Tom Kean; Victoria Malaszecki and Ida Goslin (Envision Consultants), and Joanne Stokes (Stokes Advertising); Jane Asselta (Asselta & Co), Lisa Morina (Gloucester County Economic Development Director) and Sandi Kelly, (Camden County Economic Development Director).

Bottom:

The Big Guys: Tom Spearing and Shawn Pressley (both from Hill International).

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Save The Date!

SNJDC's 49th Annual Distinguished Achievement Awards Reception

Wednesday, September 23, 2009

Tavistock Country Club - 5:30 p.m.

This year's award recipients are:

- Jeanne Fox, President of the New Jersey Board of Public Utilities
- GREYHAWK North America
- South Jersey Federal Credit Union
- South Jersey Healthcare System

A Special recognition award will be presented to Chris Perks, Perks-Reutter, A Division of Dresdner Robin, for his service as the Chairman of the Southern New Jersey Development Council from 2000-2004.

For more information please visit www.snjdc.org or call 856-228-7500

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2009 Golf Outing - and the winners are!



Pictured above is the Hill International Team of: Tom Spearing, Greg Jennifer, Bill Stettler and John Hill

First Place
John Bickel, Hollister Construction Services
John Sullivan, Hollister Construction Services
Fran Witt, J.F. McKernan Architects
Tom Reusche, Bala Engineers

Second Place
Tom Wingate, Taylor Wiseman & Taylor
James Mascaro, DP Partners
Russell Kadlac, Stanker & Galetto
Nick Cinalli, O'Donnell & Naccarato

Third Place
Tom Anella, Parsons Brinckerhoff
Jim Purcell, Parsons Brinckerhoff
Darren Stanker, Parsons Brinckerhoff
Ron Jaworski, Ron Jaworski Golf Management



Former Eagles Quarterback and Owner of Running Deer Golf Club, this year's outing site, Ron Jaworski greets golfers.

Thank you to players, hole/cart sponsors and Corporate Sponsors: COMCAST, Hollister Construction Services, Parsons Brinckerhoff, PSE&G, and SJ Gas.

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- Cranbury
- Dover
- Eatontown
- Edison
- Egg Harbor Township
- Fort Dix
- Fort Lee
- Freehold
- Hackensack
- Hamilton
- Jersey City
- Lakewood
- Livingston
- Lyndhurst
- Madison
- Morris Plains
- Newark
- Newton
- Oradell
- Paramus
- Parsippany
- Passaic
- Paterson
- Port Murray
- Princeton
- Ridgewood
- Roselle Park
- Secaucus
- Sewell
- Somerville
- Teaneck
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- Totowa
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- Warren
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Vote “Yes” on November 3rd Ballot Question

From the
President's
Desk...



Marlene Z. Asselta



Governor Jon Corzine signed a bill that will allow voters to have the final say on open space legislation in November. The Green Acres, Water Supply and Floodplain Protection and Farmland and Historic Preservation Bond Act of 2009 will allow a ballot measure that could authorize \$400 million in state bonds for the acquisition of lands for recreation and conservation purposes. This bill has inherent value for the landscape and the identity of South Jersey.

The bill is composed of four separate spending initiatives with specific dollar amounts allotted to each section. \$218 million would be used for Green Acres, \$146 million would be used for farmland preservation, \$24 million would be used for the “Blue Acres” program and \$12 million would go toward historic preservation. All spending from this bill would be subject to full public disclosure.

Population expansion and urban sprawl are symptoms of our regions increasing development. This bill provides a degree of protection against the erosion of our sweeping farmland, our fields and woodlands and our parks. Additionally, it does not force a roll back on industry; it merely preserves the natural beauty we already have in this state.

Beyond simply funding farmland and open space preservation, which is still the major focus of the bill, state money would be available for funding of historic preservation and protecting against systemic flooding. If the bill is passed, the state could purchase flood-prone properties from willing sellers as part of the “Blue Acres” projects.

Prosperity in the business community is symbiotically tied to the health of our environment. As we are seeing with the rapid expansion in the area of Green jobs, economy and environment have a fruitful advantage for us both philosophically and financially.

Since 1951 the Southern New Jersey Development Council has advocated responsible business development in the Southern eight counties. And while development and conservation seem mutually exclusive paradigms, I believe this bill allows South Jersey to keep its unique character of open space while expanding business opportunity. As residents of the most densely populated state in the nation, New Jerseyans have long supported open space and farmland and historic site preservation. These initiatives have guaranteed the protection of New Jersey’s unique landscapes and natural resources, providing quality recreational opportunities, and preserving our heritage at historic sites across the State. Since the early 1960s every bonding initiative referenda has been approved. SNJDC supports this bill being passed and encourages a “Yes” vote in November.



Parvins State Park - Pittsgrove, NJ

“The Port of Paulsboro is quite possibly the most significant economic development project in the southern part of New Jersey”, stated NJ Assemblyman and Paulsboro Mayor John Burzichelli. SJ Port Director, Joe Balzano (pictured below) along with other top officials from the SJ Port Corporation presented a construction update and an impact forecast on how the port could thrive in a revived economy and create significant related projects for engineers, consultants and others.

Marlin Peterson, Director of Port Development for SJ Port Corporation and the Gloucester County Improvement Authority, explained to an overflow crowd of Southern New Jersey Development Council members the many open facets of the project including finalizing critical access routes from the port directly to the highway system.

On the impact of the port to the overall state economy, Burzichelli said, “This project now takes on a different life and that is to create jobs at a time when the federal government and state want construction jobs, good-paying jobs in place in time to bring the economy back.”



The SNJDC is playing a key role in The New Jersey State Library’s recent launch of its exciting new business services pilot program. Designed to educate South Jersey businesses about extensive business services offered at libraries, the program initially focuses in a five-county region including: Atlantic City, Burlington County, Cherry Hill, Gloucester and Ocean County.

Leading a focus group at a recent SNJDC Membership and Marketing Committee is Tina Keresztury, Associate State Librarian (Pictured), who asked the group to discuss awareness of local library business services, interest in services and thoughts on best approaches for educating the business community. According to Norma Blake, SNJDC board member and State Librarian, “As predicted, the vast majority of participants were not aware of business resources available at their local library. Additionally, participants expressed that saving time and money were critical factors. Based on this valuable feedback from the group, the NJ Libraries Biz Services logo and positioning line was developed.”

Presentations will be scheduled for the SNJDC membership for a first-hand look at utilizing free business reference services.

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COMING!

Committee Meetings:

September 8, 2009 - 9:30 a.m.
Federal Health Care Insurance Reform
Committee

Bollinger Insurance Company
Moorestown, NJ

October 5, 2009 - 9:30 a.m.
Wireless Technology Presented by AT&T
SJ Tech Park @ Rowan University
Mullica Hill, NJ

October 7, 2009 - 9:30 a.m.
Government Affairs Committee
Guest Speaker: Assemblyman Louis
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COMCAST
Voorhees, NJ

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