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**SOUTHERN  
NEW JERSEY  
DEVELOPMENT  
COUNCIL**

# *Regional Outlook*



## 2023-2024



**FEATURING NJEDA'S NEW JERSEY  
WIND PORT PROJECT!**

[www.snjdc.org](http://www.snjdc.org)

# COUNTY ECONOMIC DEVELOPMENT CONTACTS

## ATLANTIC COUNTY

(672 sq. miles)

### Atlantic County Economic Alliance

600 Aviation Research Boulevard,  
Suite 120  
Egg Harbor Township, NJ 08234  
(609) 245-0019

[www.aceanj.com](http://www.aceanj.com)

## BURLINGTON COUNTY

(820 sq. miles)

1900 Briggs Road  
Mt. Laurel, NJ 08054  
(609) 265-5055

[www.co.burlington.nj.us](http://www.co.burlington.nj.us)

## CAPE MAY COUNTY

(620 sq. miles)

### Cape May County Division of Economic Development

4 Moore Road  
Cape May Court House, NJ 08210  
(609) 465-1085

[www.capemaycountynj.gov](http://www.capemaycountynj.gov)

## CAMDEN COUNTY

(227 sq. miles)

### Camden County Improvement Authority

2220 Voorhees Town Center  
Voorhees, NJ 08043  
(856) 751-2242

[www.camdencounty.com](http://www.camdencounty.com)

## CUMBERLAND COUNTY

(678 sq. miles)

### The Authority

745 Lebanon Road  
Millville, NJ 08332  
(856) 825-3700 x1233

[www.theauthoritynj.com](http://www.theauthoritynj.com)

## GLOUCESTER COUNTY

(336 sq. miles)

### Gloucester County Economic Development

1480 Tanyard Road, Suite B  
Sewell, NJ 08080  
(856) 384-6956

[www.co.gloucester.nj.us](http://www.co.gloucester.nj.us)

## OCEAN COUNTY

(915 sq. miles)

### Ocean County Department of Planning

129 Hooper Avenue, P.O. Box 2191  
Toms River, NJ 08754  
(732) 929-2054

[www.planning.co.ocean.nj.us](http://www.planning.co.ocean.nj.us)

## SALEM COUNTY

(372 sq. miles)

### Salem County Economic Development Council

110 Fifth Street  
Salem, NJ 08079  
(856) 935-7510 x8385

<https://choosesalem.com/>



## South Jersey – Growing a Region

Southern New Jersey is emerging as a leader in innovation, fostering the creation of high-quality, high-wage, sustainable jobs and continued economic growth crucial to our region. An increasing number of industries are taking advantage of our central location between New York City and Washington D.C., in addition to our easily accessible airports, highways, and rail.

Collaborations between institutes of higher education designed to address the future workforce of South Jersey foster innovation through expanded STEM programs and training in technology, manufacturing and production, and the health and bioscience industries.

Advancements in renewable energy and long-term investments in our infrastructure promote the growth and sustainability of our local economy, while facilitating efficiencies in workers' access to employers, consumers' access to retail and recreational activities, and businesses' access to capital, labor, and a diverse consumer base.

South Jersey is a great place to live and play. It's also a great place to do business. We invite you to peruse these pages of our Regional Outlook and see for yourself a snapshot of the developing innovative landscape that is occurring in South Jersey today.

The Southern New Jersey Development Council actively promotes initiatives that increase economic opportunity in South Jersey to improve quality of life, and support project-specific activities that will create a positive impact on the region.

The SNJDC is the regional organization to connect you to the resources you need and the opportunities available. To learn more, visit our website at [snjdc.org](http://snjdc.org).

Contact us to see how we can help.

Sincerely,



**Marlene Z. Asselta**

President

*Southern New Jersey Development Council*





## THE AIRFIELD AUTONOMY INITIATIVE (AAI)

is among the most interesting initiatives pursued by the ACEA/NARTP partnership. AAI is a nationwide industry challenge released by the U.S. Air Force to advance the use of autonomous vehicles for functions at airports, including debris removal from runways, grass cutting, and perimeter patrols for security and wildlife management.

To bring this activity to the NARTP, U.S. Senators Booker and Menendez helped acquire a \$2.3 million federal appropriation to attract leading high-tech firms to participate in a series of demonstration exercises at Joint Base McGuire-Dix-Lakehurst and ACY.

## AIR CARGO HUB DEVELOPMENT AT ACY

The ACEA is working with the South Jersey Transportation Authority to advance the development of an air cargo hub on 400 acres of land in the northeast quadrant of the Atlantic City International Airport property. The air cargo hub and maintenance, repair, and overhaul facility would complement Newark and Philadelphia and better serve the supply chain in southern New Jersey.

## ATLANTIC CITY

Atlantic City welcomes one and all to our destination, where meetings and conventions are cultivated, local spirits are connected, and the celebrations are unforgettable. Atlantic City means business and we're ready to assist with all meeting and convention needs while providing iconic celebrations.

## AGRI-KIND

Affiliates of Agronomed Capital, including Agri-Kind NJ, are developing a multi-phased project which is planned to result in a 125,000 SF cultivation and manufacturing facility in the Atlantic City Green Zone. The facility will include grow rooms for each phase of plant development, a processing area for flower, extracts, distillates and concentrates, a separate retail area open to the public for educational purposes and a commercial kitchen for edible preparation and research and development.

## CROSS COUNTY CONNECTION

Vital to transportation mobility in South Jersey is the regional Transportation Management Association, Cross County Connection. Through this TMA, transportation services offered are Public Transit/Shuttle Planning Services, Commuter Transportation Options, EV Infrastructure Service and Bicycle & Pedestrian Safety Plans. This TMA is a Moving Force for the region.



### Direct Connection

The I-295 Direct Connection project will improve safety and reduce traffic congestion at the intersection of I-295, I-76, and Route 42. Due to the size and complexity of the project, it was divided into four construction contracts. Contracts 1 and 2 are complete. Contract 3 is under construction and includes the construction of four bridges.

### Missing Moves

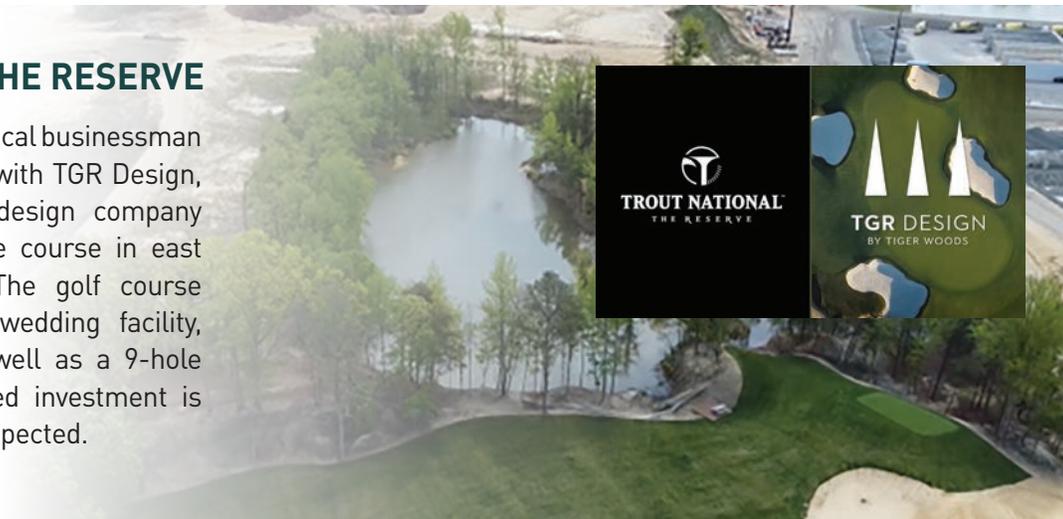
The \$180 million federally funded I-295/Rt 42 Missing Moves project will build new ramps connecting Route 42 northbound to I-295 southbound, and I-295 northbound to Route 42 southbound. The project is expected to be completed in late 2023.

### Local Aid

For Fiscal Year 2023, NJDOT's Division of Local Aid announced that nearly \$63 million of County Aid was provided to South Jersey counties for local infrastructure improvements. In addition, 188 municipalities throughout South Jersey received an approximate total of \$49.3 million in Local Aid grants.

## TROUT NATIONAL - THE RESERVE

MLB All Star Mike Trout and local businessman John Ruga have teamed up with TGR Design, Tiger Woods' golf course design company to create an 18-hole private course in east Vineland, near route 55. The golf course will include a clubhouse, wedding facility, restaurant and lodging as well as a 9-hole public course. The estimated investment is \$200 million, with 500 jobs expected.



## ROWAN COLLEGE OF SOUTH JERSEY ALLIED HEALTH CENTER

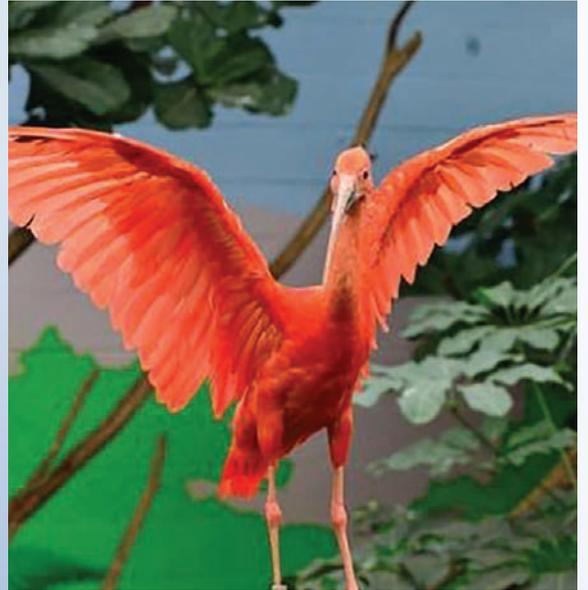
Construction is underway for the Rowan College of South Jersey Allied Health Center on the RCSJ-Cumberland Campus. This is a \$10 million project that will house Rowan Medicine Clinics, in fields such as Pain Management: Neuro-Musculoskeletal Institute, Rowan Integrated Special Needs, Family Practice, and Behavioral Science. The facility will also house CARES: Child Abuse Research Education & Service. The facility should open in early 2024.

## JAKE'S PLACE PARK

An all-inclusive special needs park will be located at Vineland's Romano Park Sports Complex. The park will be a destination point where children and adults, with disabilities and without disabilities, can all join together, no matter their physical, cognitive, social, or emotional development.

The final design includes eight distinct areas, featuring various types of inclusive playground equipment and a sensory garden for children and adults on the autism spectrum. Most of these areas are covered by permanent canopies to protect from the elements and include picnic tables, park benches, restroom facilities and parking upgrades.





The Tech Hangars Phase 2 at the Cape May Airport, in Lower Township, is under construction. Following in the footsteps of The Tech Hangars Phase 1, home to Cellular Tracking Technologies, AediceL, and D-Tech, this second building is a multi-tenant 12,000 sf building and is specifically designed for tech, innovation, and unmanned aerial systems (UAS). Architectural elements pay homage to the historic character of Cape May and intended to enhance the character of the main airport corridor of this gateway location.





**TIM SULLIVAN, CEO**  
 New Jersey Economic  
 Development Authority



New Jersey, particularly South Jersey, is an emerging hub for offshore wind. The state’s central location and significant investments in port and supply chain development position it well to support offshore wind projects along the East Coast. These assets, combined with Governor Phil Murphy’s plan to reach 11 gigawatts (GW) of offshore wind by 2040, have made New Jersey a leader in the industry. The New Jersey Economic Development Authority (NJEDA) is proud to play a role in the emergence of this vital sector.

Three offshore wind projects are currently in development and significant investments in infrastructure and manufacturing, including the New Jersey Wind Port and EEW American Offshore Wind Structures, are under construction. These projects, and others that follow across the state, are expected to be a formidable, long-term source of economic activity and job creation in numerous sectors such as construction, manufacturing, and professional services.

When fully operational, the Wind Port is expected to create 1,500 construction, manufacturing, and assembly jobs. The project has already amassed over 200,000 union job hours.

Across the state, by 2030, New Jersey is projected to see at least 20,000 new jobs related to offshore wind or more, given the Governor’s accelerated offshore wind energy target, from both in-state and regional demand. Many of these new jobs will be in occupations that already exist in New Jersey, but training for these occupations will need to scale significantly and require additional training to meet the specific needs of the offshore wind industry. New Jersey will leverage and expand its strong workforce

infrastructure to address the industry’s needs and support the development of a diverse and inclusive labor force. This workforce infrastructure includes organized labor, workforce development boards, K-12 schools, community colleges, four-year universities, community-based organizations, private training providers, and others.

The State’s Wind Institute for Innovation and Training (“Wind Institute”) is engaging and coordinating a wide range of stakeholders to fuel a robust and diverse industry workforce, and champion research and innovation that unlocks market potential.



## WIND INSTITUTE EFFORTS TO DATE INCLUDE:

- Entering agreements with Gloucester County Institute of Technology (GCIT), Salem County Vocational Technical School, Camden County Technical Schools, and Camden County College to support the expansion of welding and painting programs to prepare workers to fabricate large-scale monopiles, which are used as the foundation of offshore wind turbines;
- Awarding the New Jersey Offshore Wind Safety Training Challenge to Atlantic Cape Community College to establish an industry-recognized Global Wind Organization safety training program and facility to prepare workers for jobs in the growing offshore wind industry;
- Establishing the Wind Institute Fellowship Program to support undergraduate and graduate students at New Jersey's top public and private research universities to pursue offshore wind related research; and
- Launching the Offshore Wind Workforce and Skills Development Grant Challenge to support the development

of new offshore wind training programs with a particular focus on serving residents of New Jersey's Overburdened Communities.

Most recently with Wind Institute support, Ørsted and Rowan College announced a partnership to provide a first-of-its-kind offshore wind training initiative, Wind Power Ready: Atlantic City. This new workforce development program will recruit, train and place local candidates in careers as wind farm technicians with Ørsted and other developers within the burgeoning offshore wind sector.

**Offshore wind is a once-in-a-generation opportunity that is driving New Jersey's clean energy economy for future generations. This booming industry will open doors for thousands of New Jerseyans looking to reap the benefits from these investments, moving us closer to Governor Murphy's vision for a stronger, fairer New Jersey and cementing our position as the national capital of offshore wind.**



**INSPIRA HEALTH  
CONTINUES TO BROADEN  
COMMUNITY IMPACT**

In partnership with Deptford Township, Inspira is renovating a former Dick’s Sporting Goods building to create a 54,000-square-foot, multi-service health center for the community. The center will offer cardiology and cardiology related diagnostics, orthopedics, primary care, imaging, OB/GYN, and physical therapy and rehabilitation services.

In Woodbury, construction of a new health center is underway. The project combines a remodeled medical office building and family medical center, as well as the construction of a state-of-the-art facility that will be the new home for Woodbury’s satellite emergency department and a 20-bed inpatient behavioral health unit.



**ATLANTICARE**

AtlantiCare is planning a \$75 million expansion of AtlantiCare Regional Medical Center Mainland Campus, in Pomona, NJ. The multi-phase project will include the addition of two floors, and approximately 35,000 square feet to the existing two-floor Meadow Pavilion of the campus. It will also feature the renovation of 23,000 square feet of the Meadow Pavilion and of additional areas of the hospital.



## JEFFERSON HOSPITAL WASHINGTON TOWNSHIP

The new Silvestri Tower with all-private patient rooms has opened at Jefferson Washington Township Hospital, the last phase of a three-year, \$222 million campus revitalization project. In addition to new patient care units with private rooms, the new patient pavilion also has a new front entrance with a covered drop off; a two-story, light-filled lobby; state-of-the-art kitchen for personalized patient room service; modern Atrium Café dining; a new rooftop helistop, and more.



## COOPER UNIVERSITY HOSPITAL

Cooper University Health Care and MD Anderson Cancer Center at Cooper announced a new, \$2 billion expansion in the City of Camden. The \$2 billion expansion will add three new clinical towers with more than 100 new, private rooms. The new, environmentally sustainable facilities will include emerging technologies and innovations to provide advanced care and support, and expand education and teaching space at South Jersey's only academic health system that will help attract and retain the very best specialists and medical experts.



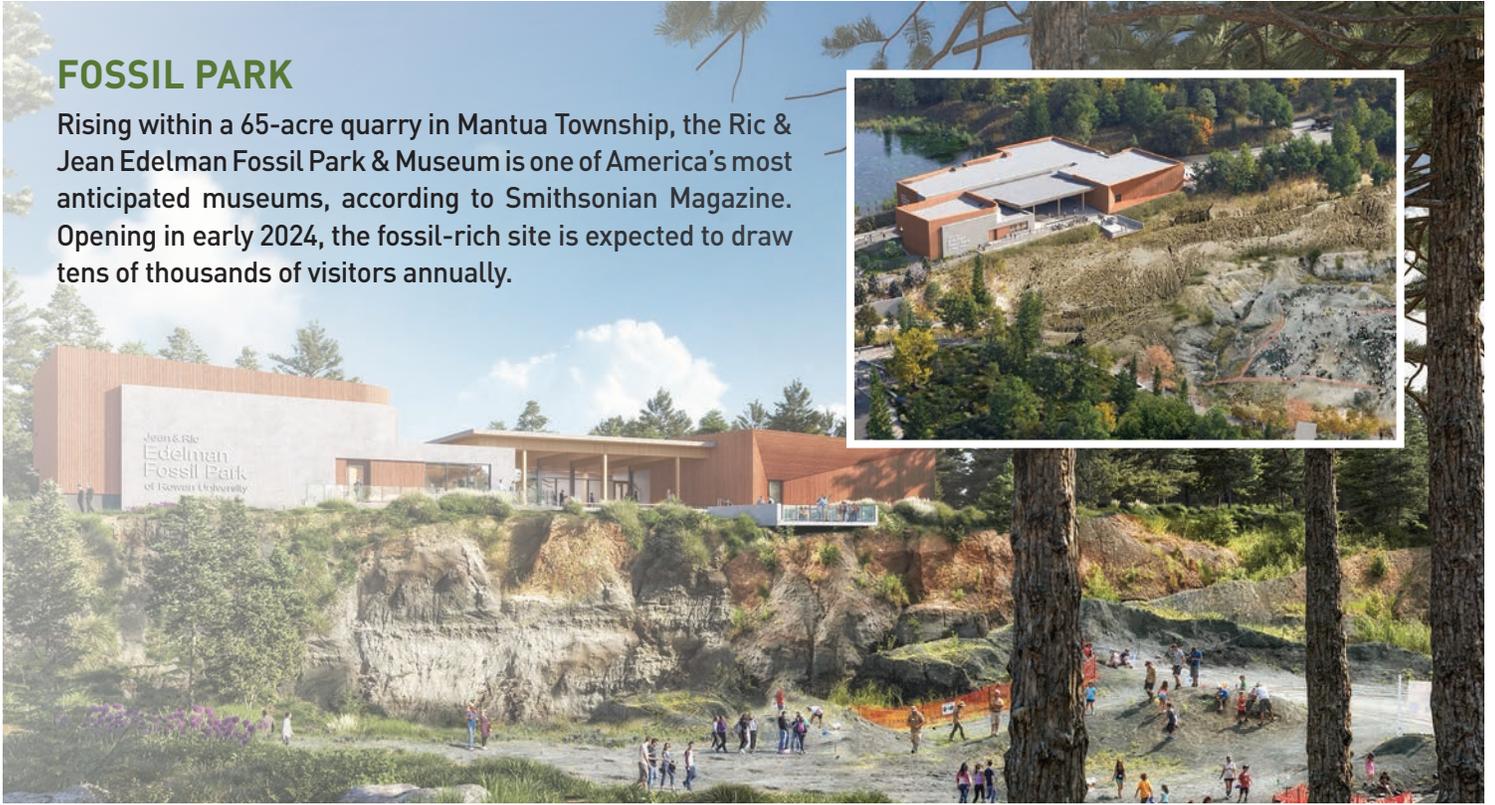
## VIRTUA HEALTH



Virtua Health's mission is to help you be well, get well, stay well. The new Eat Well initiative furthers that goal by supporting nutrition as the foundation of a healthy lifestyle. By creating reliable and affordable sources for nutritious food, Virtua intends to create communities of wellness that demonstrate the impact a balanced diet can have on the health of an individual, a family, and entire neighborhoods.

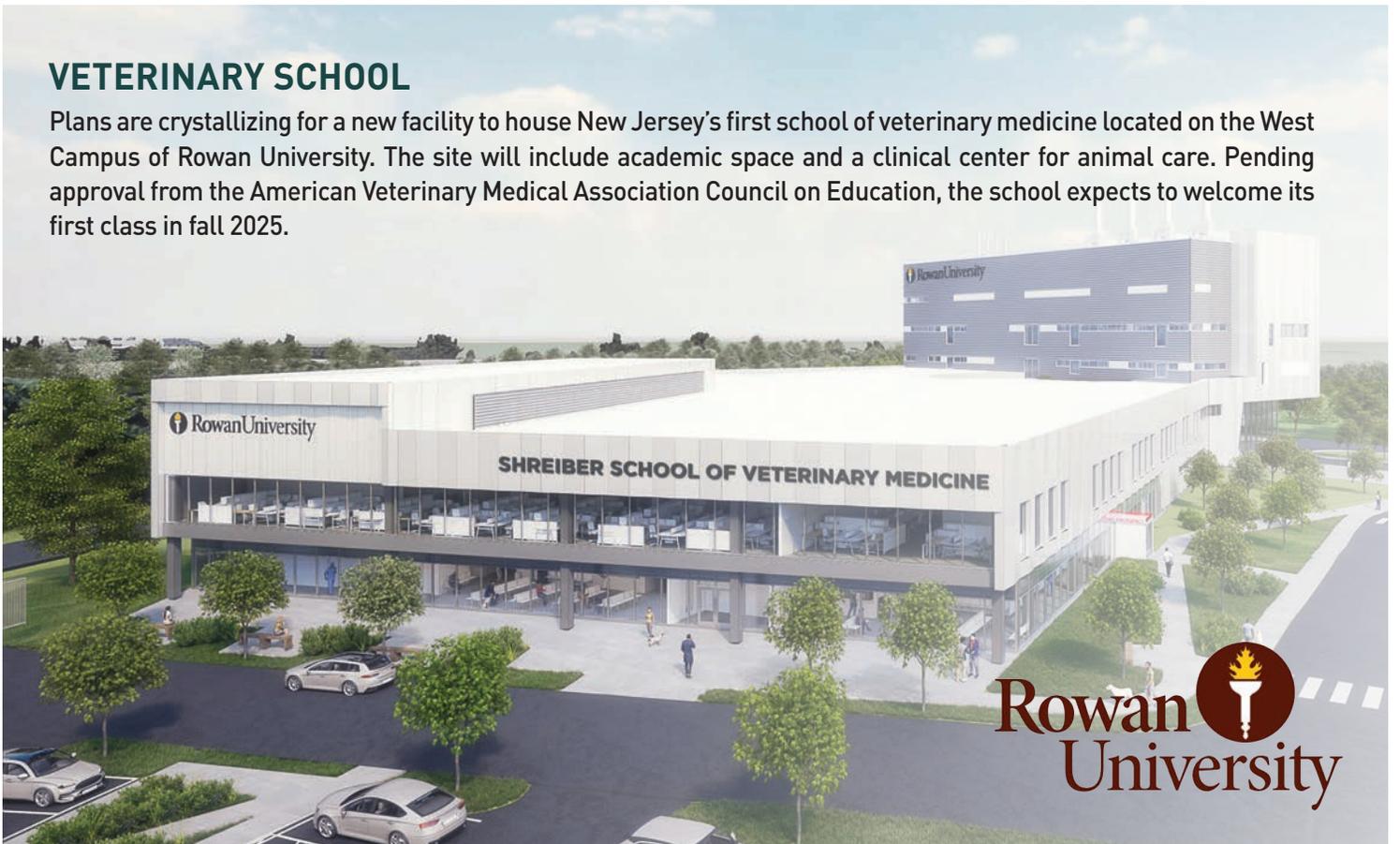
## FOSSIL PARK

Rising within a 65-acre quarry in Mantua Township, the Ric & Jean Edelman Fossil Park & Museum is one of America’s most anticipated museums, according to Smithsonian Magazine. Opening in early 2024, the fossil-rich site is expected to draw tens of thousands of visitors annually.



## VETERINARY SCHOOL

Plans are crystallizing for a new facility to house New Jersey’s first school of veterinary medicine located on the West Campus of Rowan University. The site will include academic space and a clinical center for animal care. Pending approval from the American Veterinary Medical Association Council on Education, the school expects to welcome its first class in fall 2025.



# STOCKTON MAPLE PROJECT



Maple sugaring in the South Jersey region through research and community outreach is an ongoing project at Stockton University.

Data collected will be used to investigate the science and economic potential of a maple syrup industry in non-traditional syrup production regions, such as southern New Jersey. Maple-sugaring operations have never developed in South Jersey due to the relative rarity of sugar maple trees and shorter duration of freeze-thaw cycling necessary to draw sap from trees. Ideal weather conditions are an overnight freeze, followed by above-freezing temperatures during the day. Could this be a new and emerging industry?

## SALEM COUNTY

### SMS RAIL

SMS Rail has been operational since November 2022 on the Woodstown Central Railroad. The 32 mile, two hour round trip operates a “Brew to Brew” trip between Farmers and Bankers Brewing in Woodstown, and Swedesboro Brewing Co., in Swedesboro.



### SALEM COUNTY ECONOMIC DEVELOPMENT

The Salem County Economic Development Office is revamping, rebranding, and reorganizing its efforts to better serve Salem County residents. A one stop shop for those interested in doing business in Salem County, visit <https://choosesalem.com/>







Conveniently located near New York City, Philadelphia, Baltimore, and Washington, DC, Southern New Jersey is a wonderful place to live and work, with natural beauty, fascinating history, opportunities ripe for economic development, and a wide selection of charming local cultures.





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**SOUTHERN NEW JERSEY DEVELOPMENT COUNCIL**

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